**Social Media Posts**

Always include your library’s web page with information on how to access *Gale In Context: Global Issues* or the access page itself. Shorten links with bit.ly, if needed.

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|  | POST COPY/TEXT | Facebook | Twitter |
| 1 | Content that spans continents and cultures. Gale In Context: Global Issues focuses on a broad range of situations affecting people today. <link to access> | Yes | No |
| 2 | Optimized for any device, Gale In Context: Global Issues brings reliable research wherever you go! <link to access> | Yes | Yes |
| 3 | Gale In Context: Global Issues empowers students to critically analyze and understand the most important issues of the modern world! <link to access> | Yes | No |
| 4 | Gale In Context: Global Issues’ visually engaging homepage help researchers easily navigate hot button issues! <link to access> | Yes | Yes |
| 5 | Climate change, Syrian Civil War, internet control, &other newsworthy topics. All explained in Gale In Context: Global Issues <link to access> | Yes | No |
| 6 | 193 country portals featuring in-depth cultural information, statistics, maps and more. Access Gale In Context: Global Issues! <link to access> | Yes | Yes |
| 7 | Video, audio files, podcasts, images, maps, and more w/ Gale In Context: Global Issues. Satisfy your research needs! <link to access> | Yes | Yes |
| 8 | It’s easy to draw informed conclusions with the right resources. That’s why we have Gale In Context: Global Issues! <link to access> | Yes | Yes |
| 9 | Research with ease with Gale In Context: Global Issues >> <link to access> | Yes | Yes |
| 10 | Engaging content in a digestible format. Right at your fingertips. Access Gale In Context: Global Issues now <link to access> | Yes | Yes |